





Regional Summit 2010

For a Future that is Better
than Business As Usual

March 5, 2010



Overview Presentations






Welcome

Jim Spaniolo
President, UT Arlington

Vision North Texas

North Texas 2050




Welcome

Robert Cluck
Mayor, City of Arlington

Vision North Texas

North Texas 2050



North Texas 2050: A Future that is Better than Business As Usual


Fernando Costa

Vision North Texas North Texas 2050



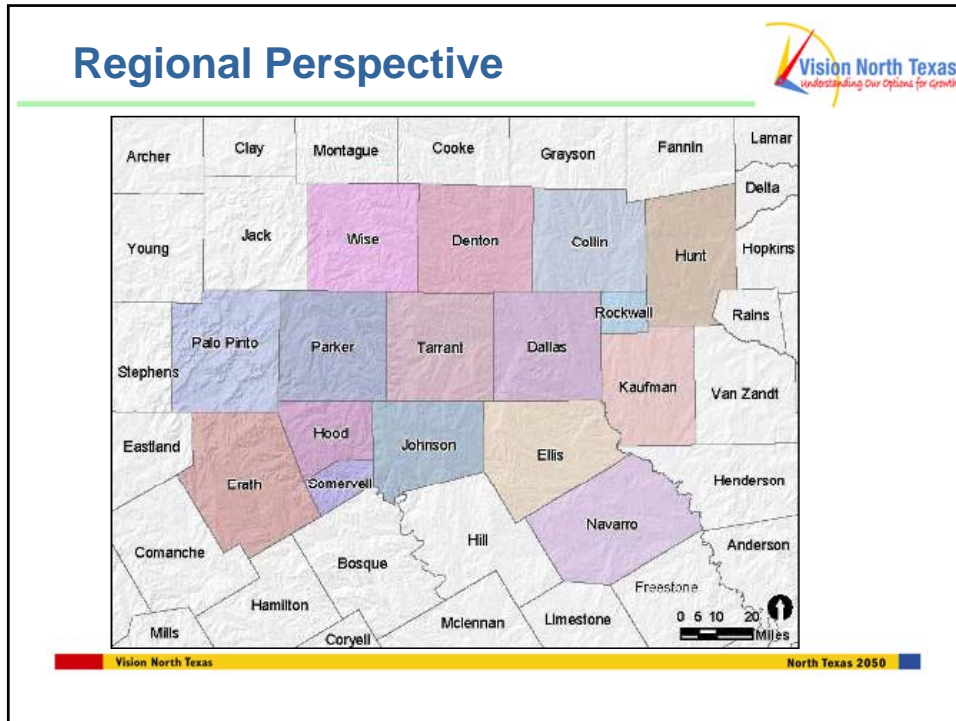
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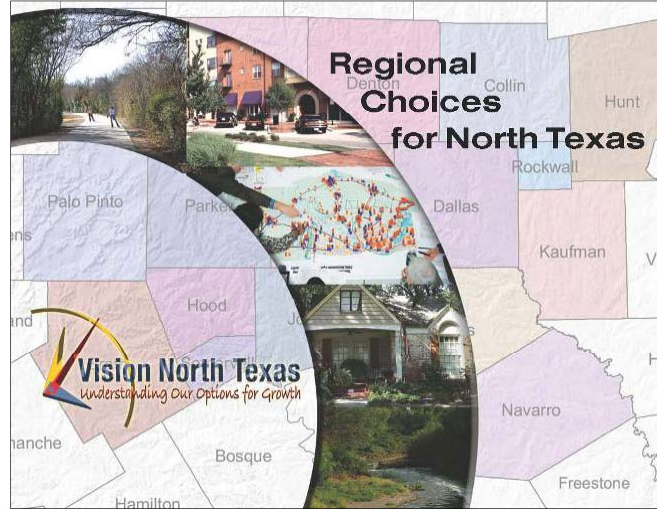
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- ## Vision North Texas Objectives
- Increase **awareness** about expected growth
 - Serve as a forum for **dialogue** among all stakeholders about critical issues
 - Build **support** for initiatives that create a successful and sustainable future for North Texas
- Vision North Texas North Texas 2050

Milestone 1



Download at www.visionnorthtexas.org



The neighborhoods, jobs, services & amenities that North Texans want and need in 2030 (or 2050) will **not** be the same as in 2000.

‘Business as usual’ will **not** meet market demand.

Stakeholders want **better** than business as usual.



Milestone 2



North Texas Alternative Futures Executive Summary

... building a future that is better than business as usual


September 18, 2009
Sheraton Grand Hotel
Irving, Texas



Download at www.visionnorthtexas.org

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Alternatives to 'Business as Usual'

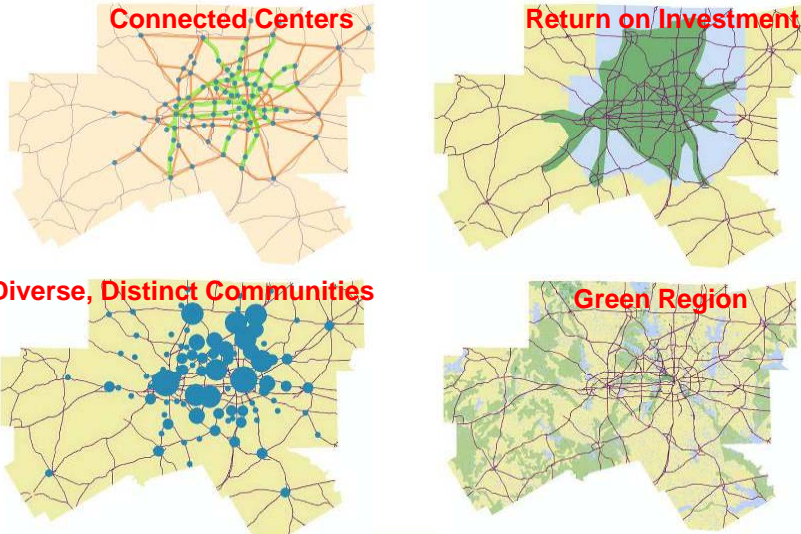


Connected Centers

Return on Investment

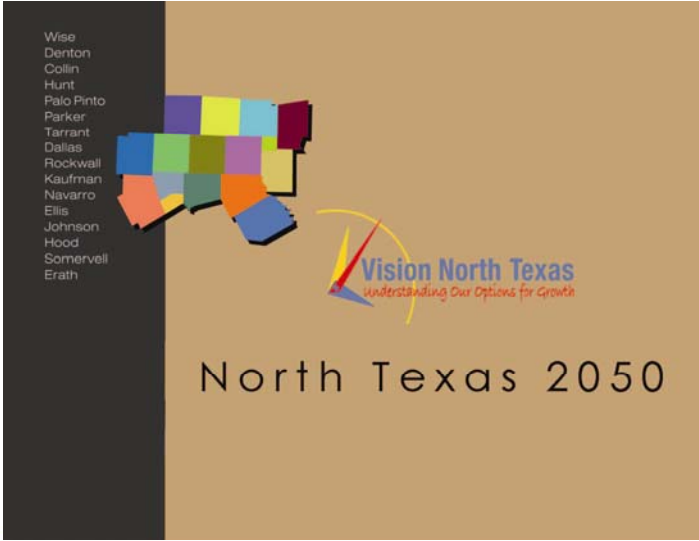
Diverse, Distinct Communities

Green Region



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Milestone 3




Wise
Denton
Collin
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Navarro
Ellis
Johnson
Hood
Somervell
Erath

Vision North Texas
Understanding Our Options for Growth

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Understanding Our Options for Growth

North Texas 2050

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**North Texas 2050:
A Future that is Better than
Business As Usual**

Karen Walz

Vision North Texas North Texas 2050

North Texas 2050 Highlights

1. Overview
2. People of North Texas
3. A Vision for North Texas
 - a. Vision Statement
 - b. Guiding Principles
 - c. Preferred Future
4. Action Package
 - a. Priority Action Tools

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Overview

- ‘Business as usual’ = growth, but at a price
 - In 2030
 - 900,000 acres of land are no longer in agricultural use
 - Amount of impervious surface will double
 - Over ½ of new households will live in water supply lake watersheds
 - 1/3 of the region’s households live outside current urban areas in lower density communities
 - \$71B spent on transportation but congestion increases
 - In 2050
 - Existing water supplies and electricity production capacities can’t meet demands

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Overview




- Stakeholders want a better future than this
- Proposed *North Texas 2050* Vision is the result
 - Extensive stakeholder input
 - Research by experts in diverse fields
 - Direction from regional leaders

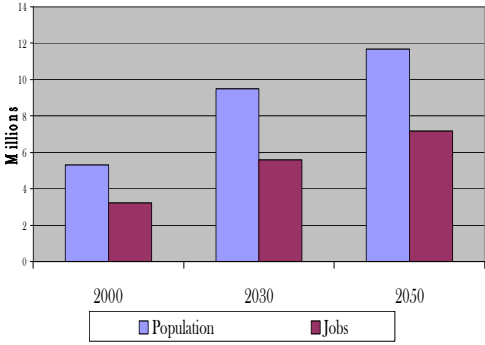


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People of North Texas




- The region's population & job base continue to grow
- Characteristics are changing
 - More seniors
 - Smaller % of households with children
 - Larger % of single person households
 - Larger % of 'transit' households
- The market of the future demands a wider range of choices
- **'Business as usual' won't satisfy the market of the future**




Year	Population (Millions)	Jobs (Millions)
2000	5.5	3.5
2030	9.5	5.5
2050	11.5	7.5

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A Vision for North Texas




- Built from four alternatives
 - Analysis by issue area experts
 - Comparison based on extensive set of indicators - all four were better than 'business as usual'
 - Small group discussion with stakeholders
 - Keypad polling of stakeholders
 - 97% said we should set regional investment priorities based on a preferred growth scenario
- Illustrates a preferred future for North Texas
 - Provides a 'gamebook' that all decision-makers can use as they make their own choices



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A Vision for North Texas



- Vision Statement
 - What sort of a region is preferred for the future?
- Guiding Principles
 - Broad principles add details to the Vision Statement
- Preferred Future
 - An illustration of this preferred future for the entire region
 - Considers
 - Physical development pattern
 - Investment framework

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A Vision for North Texas (p.15)



North Texas is recognized worldwide as a region that sustains its economic success and vitality because it contains many distinctive and highly desirable communities, supports innovative people and businesses and nurtures its varied natural assets.

- It contains diverse neighborhoods, mixed use centers and communities that appeal to people of all income levels and at all stages of their lives.
- It is a preferred location for the employees and businesses that comprise the broad-based and innovative local economy.
- It offers residents and businesses access to resources and opportunities that lead to their long-term success.
- It protects, manages and enhances critical natural areas and uses energy and natural resources responsibly.
- It supports resilient and effective responses to change through collaboration and cooperation within the region.



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Guiding Principles (p.15)

- 1. Development Diversity** – Meet the needs of changing markets by providing a mix of development options and land use types in communities throughout the region.
- 2. Efficient Growth** – Promote reinvestment and redevelopment in areas with existing infrastructure, ensure that new infrastructure supports orderly and sustainable growth, and provide coordinated regional systems of natural and built infrastructure.
- 3. Pedestrian Design** – Create and connect pedestrian-(and bicyclist) oriented neighborhoods, centers and places throughout the region.



4. Housing Choice – Sustain and facilitate a range of housing opportunities and choices that meet the needs of residents of all economic levels and at all stages of life.

5. Activity Centers – Create mixed use developments that are centers of neighborhoods and community activities and serve as hubs of non-automobile transportation systems.

6. Environmental Stewardship – Protect, retain or enhance the region's important natural assets (including its air, water, land and forests) and integrate these natural features and systems into the character of the region's communities and the experiences of its residents.

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Guiding Principles

7. Quality Places – Strengthen the identities of the region’s diverse communities through preservation of significant historic structures and natural assets, creation of new landmarks and gathering spaces, use of compatible architectural and landscape design, and support for the activities and institutions that make each community unique.

8. Efficient Mobility Options – Invest in transportation systems, facilities and operations that provide multi-modal choices for the efficient and sustainable movement of people, goods, and services.

9. Resource Efficiency – Design buildings, sites, communities and regional systems to use water, energy, and renewable resources responsibly, effectively and efficiently, and to retain non-renewable resources for the use of future generations.

10. Educational Opportunity – Provide opportunities for all North Texans to have access to the schools, people and technology they need for success in learning throughout their lives.



11. Healthy Communities – Identify and support functional, sustainable infrastructure and institutions that offer North Texans access to affordable, nutritious foods, opportunities for physical activity, and access to wellness and primary care services.

12. Implementation – Achieve the region’s vision by adoption of compatible comprehensive plans and ordinances for cities and consistent investment plans for regional systems; involve citizens and stakeholders in all aspects of these planning processes.

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Preferred Future (p.18)



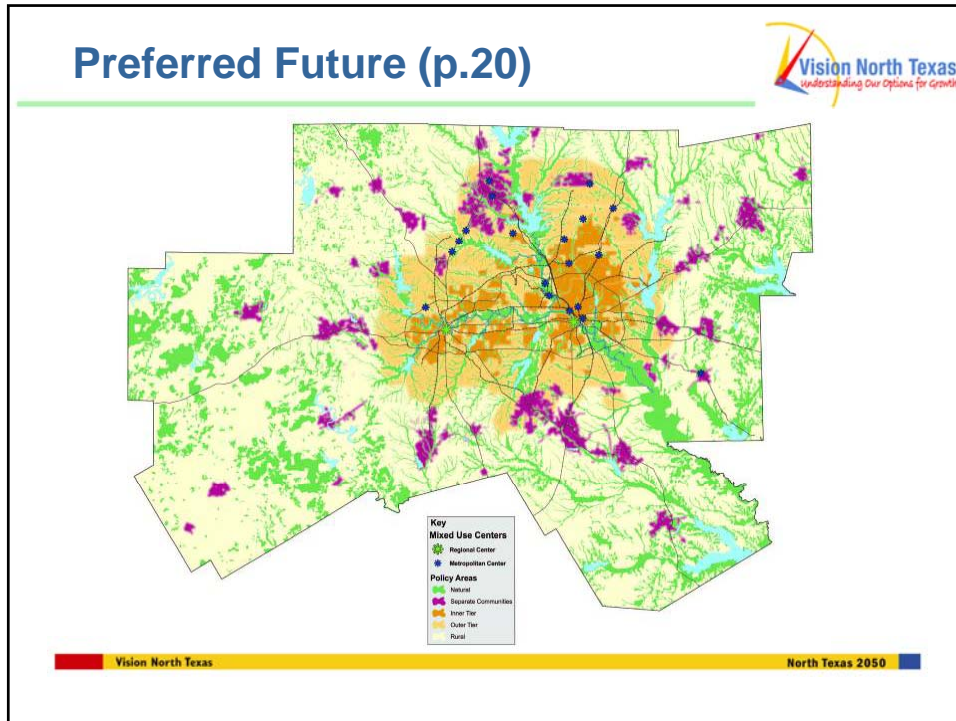
- Physical development pattern offers opportunities to all parts of North Texas and increases choice for future North Texans
- Policy Areas & Centers
 - Natural Areas
 - Rural Areas
 - Separate Community Areas
 - Outer Tier Areas
 - Inner Tier Areas
 - Employment Centers
 - Mixed Use Centers









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Preferred Future (p.26)

- Investment framework proposes coordinated approach to major issues for maximum return on investment in North Texas
- Investment Areas
 - Regional Ecosystem
 - Community Character & Form
 - Economy
 - Housing
 - Mobility
 - Climate Resilience
 - Education
 - Health

Action Package (p. 46)



- Extensive toolkit of over 200 items
 - Incentives
 - Best Practices
 - Model Ordinances & Templates
 - Technical Assistance
 - Benchmarks & Indicators
 - New Institutions/Entities
 - Regional Coordination & Collaboration
 - Communication

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Action Package (p. 47)



- Priority Action Tools
 - Immediate next steps with roles for a wide range of stakeholders
 - **Top 20**
 - Most attention and action in 2010 regionwide
 - **Next 10**
 - Immediate action focused on individual issues or innovative research

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Presentations This Morning




- ✓ Overview
 - Three panel discussions
 - Moderated by a VNT Charter Sponsor
 - Focused on one part of the Vision Statement
 - Presentations: how does *North Texas 2050* support action on specific issues that affect the preferred future?
 - Presentations will be followed by questions & discussions
 - Action to create a preferred vision

North Texas 2050 Vision Panels




- Part 1 (ULI): North Texas is recognized worldwide as a region that sustains its economic success and vitality ...
- Part 2 (NCTCOG) ... because it contains many distinctive and highly desirable communities, ...
- Part 3 (UTA) ... supports innovative people and businesses and nurtures its varied natural assets.


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- Reflects stakeholder and expert perspectives
- Proposes a future
 - With more choice for North Texans
 - With better coordination among investments
 - Shaped by all sectors
 - Offering more tools for decision-makers
- That is better than business as usual



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North Texas 2050 Vision


Part 1

North Texas is recognized worldwide as a region that sustains its economic success and vitality ...

Urban Land Institute





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ULI Overview


John Walsh



Perspective 1



Wendy Lopez






Perspective 2

Mayor Maher Maso



Perspective 3

Andre McEwing





North Texas 2050 Vision

Part 2

... because it contains many distinctive
and highly desirable communities ...

North Central Texas
Council of Governments

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NCTCOG Overview

Mike Eastland


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Perspective 1

Lou Brewer




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Perspective 2

Phillip Poole




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Perspective 3

Tim Bray



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North Texas 2050 Vision


Part 3

... supports innovative people and businesses and nurtures its varied natural assets.

UT Arlington




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UTA Overview

Don Gatzke




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Perspective 1

Mayor Mike Moncrief




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Perspective 2

Jim Brown


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Perspective 3

Jon Shapiro


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Action to Create a Preferred Future

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Action & Next Steps

Ann Kovich

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Business as Usual is Dead...



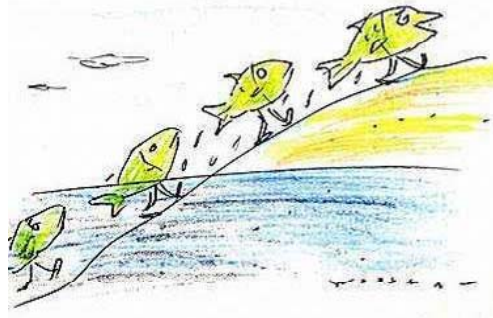
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Evolution of VNT



- April 2005: Raising awareness with legos and maps



- March 2010: *North Texas 2050* - a regional playbook and a call to action

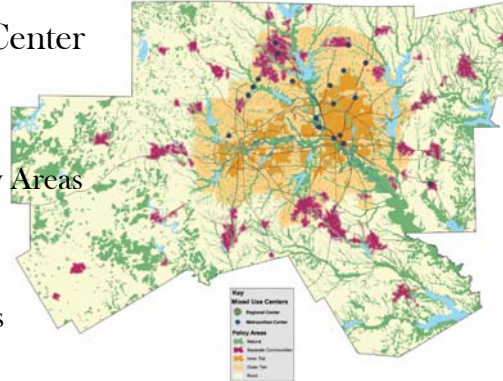
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Policies to Support our Vision of the Future



- Regional Policies in 8 Areas of Investment
 - Ecosystem, Community Character, Economy, Housing, Mobility, Climate Resilience, Education, Health, Coordination of Investments
- Policies by Type of Center
 - Natural Areas
 - Rural Areas
 - Separate Community Areas
 - Outer Tier Areas
 - Inner Tier Areas
 - Employment Centers
 - Mixed Use Centers




Key Stakeholders-Endorsement and Action




- Charter Sponsors - NCTCOG; UTA; ULI
- *North Texas 2050* Action Team
- North Texas Commission; Housing Coalition; Education Coalition
- Regional Transportation Council
- Health Research Team
- Public sector - all jurisdictions
- Private sector property owners, developers, businesses
- You



Toolbox for Action






- Incentives
- Best Practices
- Model Ordinances & Templates
- Technical Assistance
- Benchmarks & Indicators
- New Institutions/Entities
- Regional Coordination and Collaboration
- Communication



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Top 20



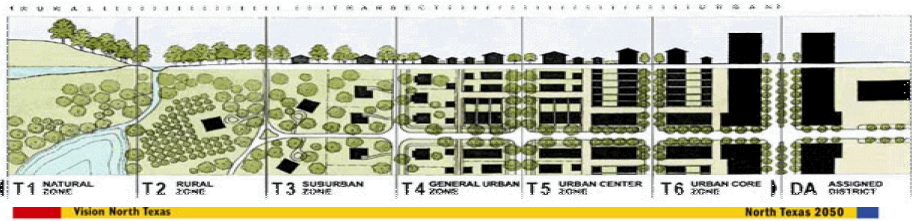
- Create structure for implementation
 1. Organization - *North Texas 2050* Action Team
 2. Resources
 3. Inter-jurisdictional coordination
 4. Benchmarks

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Top 20




- Alignment of Existing Regional Plans/Policies
 5. RTC Regional Mobility Plan
 6. Water Plan for Regions C, D and G
 7. Trinity Common Vision



Top 20



- Create/Expand Specific Regional Coalitions
 8. North Texas Regional Sustainability Forum
 9. Expand economic development collaboration
 10. Form Healthy Communities Municipal Coalition
 11. Include housing initiatives with regional efforts
 12. Create forum for regional educational vision



Top 20



- Refine the 2050 Preferred Future
 13. Use continuing stakeholder input to refine growth vision
 14. Complete Regional Ecosystem Framework
 15. Begin regional action for the urban forest
 16. Prioritize public investments in outer tier areas
 17. Fund needed mobility investments
 18. Focus on integrated action in Mixed Use Centers
 19. Communications about *North Texas 2050*
 20. Progress report at 2011 Regional Summit

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The Next 10



21. Prepare model codes
22. Raise venture capital funding
23. Develop tools to implement natural asset initiatives
24. Define entities/areas for urban wastewater services
25. Remove barriers to sustainable investment
26. Begin new regional marketing effort
27. Continue/expand Sustainable Development funding programs
28. Support local food and agriculture
29. Develop sustainability recognition program
30. Determine industry targets for the future economy

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Your Personal Action Plan



- Stay engaged...resolve to make a difference
- *Spread the word about North Texas 2050*
- Think regionally - act locally



The fault, dear Brutus, lies not in our stars, But in ourselves...






Audience Feedback

Karen Walz




Thanks for your input!

Today begins the opportunities for broader feedback on this *North Texas 2050* - we look forward to your additional comments.



Acknowledgements

Ann Kovich



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Thank you to our sponsors




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- UT Arlington
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- Advisors
- Research Team members
- Other volunteers
- VNT Staff
 - NCTCOG
 - SCS Staff
 - Project Manager

We're Adjourned

Join us for the luncheon in
MAC 2