Regional Summit 2010
For a Future that is Better than Business As Usual
March 5, 2010

Overview Presentations
Welcome

Jim Spaniolo
President, UT Arlington

Welcome

Robert Cluck
Mayor, City of Arlington
North Texas 2050: 
A Future that is Better than Business As Usual

Fernando Costa

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Regional Perspective

Vision North Texas Objectives

• Increase awareness about expected growth
• Serve as a forum for dialogue among all stakeholders about critical issues
• Build support for initiatives that create a successful and sustainable future for North Texas
Awareness & Dialogue

Creation of North Texas 2050
Milestone 1

The neighborhoods, jobs, services & amenities that North Texans want and need in 2030 (or 2050) will not be the same as in 2000.

‘Business as usual’ will not meet market demand.

Stakeholders want better than business as usual.
Milestone 2

North Texas Alternative Futures Executive Summary

... building a future that is better than business as usual

September 18, 2009
Sheraton Grand Hotel
Irving, Texas

Download at www.visionnorthtexas.org

Alternatives to ‘Business as Usual’

Connected Centers

Return on Investment

Diverse, Distinct Communities

Green Region
Milestone 3

North Texas 2050:
A Future that is Better than Business As Usual

Karen Walz
North Texas 2050 Highlights

1. Overview

2. People of North Texas

3. A Vision for North Texas
   a. Vision Statement
   b. Guiding Principles
   c. Preferred Future

4. Action Package
   a. Priority Action Tools

Overview

• ‘Business as usual’ = growth, but at a price
  - In 2030 ....
    • 900,000 acres of land are no longer in agricultural use
    • Amount of impervious surface will double
    • Over ½ of new households will live in water supply lake watersheds
    • ⅓ of the region’s households live outside current urban areas in lower density communities
    • $71B spent on transportation but congestion increases
  - In 2050 ....
    • Existing water supplies and electricity production capacities can’t meet demands
Overview

- Stakeholders want a better future than this
- Proposed *North Texas 2050* Vision is the result
  - Extensive stakeholder input
  - Research by experts in diverse fields
  - Direction from regional leaders

People of North Texas

- The region’s population & job base continue to grow
- Characteristics are changing
  - More seniors
  - Smaller % of households with children
  - Larger % of single person households
  - Larger % of ‘transit’ households

- The market of the future demands a wider range of choices
- ‘Business as usual’ won’t satisfy the market of the future
A Vision for North Texas

• Built from four alternatives
  - Analysis by issue area experts
  - Comparison based on extensive set of indicators – all four were better than ‘business as usual’
  - Small group discussion with stakeholders
  - Keypad polling of stakeholders – 97% said we should set regional investment priorities based on a preferred growth scenario

• Illustrates a preferred future for North Texas
  - Provides a ‘gamebook’ that all decision-makers can use as they make their own choices

A Vision for North Texas

• Vision Statement
  - What sort of a region is preferred for the future?

• Guiding Principles
  - Broad principles add details to the Vision Statement

• Preferred Future
  - An illustration of this preferred future for the entire region
  - Considers
    • Physical development pattern
    • Investment framework
A Vision for North Texas (p.15)

North Texas is recognized worldwide as a region that sustains its economic success and vitality because it contains many distinctive and highly desirable communities, supports innovative people and businesses and nurtures its varied natural assets.

- It contains diverse neighborhoods, mixed use centers and communities that appeal to people of all income levels and at all stages of their lives.
- It is a preferred location for the employees and businesses that comprise the broad-based and innovative local economy.
- It offers residents and businesses access to resources and opportunities that lead to their long-term success.
- It protects, manages and enhances critical natural areas and uses energy and natural resources responsibly.
- It supports resilient and effective responses to change through collaboration and cooperation within the region.

Guiding Principles (p.15)

1. Development Diversity – Meet the needs of changing markets by providing a mix of development options and land use types in communities throughout the region.

2. Efficient Growth – Promote reinvestment and redevelopment in areas with existing infrastructure, ensure that new infrastructure supports orderly and sustainable growth, and provide coordinated regional systems of natural and built infrastructure.

3. Pedestrian Design – Create and connect pedestrian-(and bicyclist) oriented neighborhoods, centers and places throughout the region.

4. Housing Choice – Sustain and facilitate a range of housing opportunities and choices that meet the needs of residents of all economic levels and at all stages of life.

5. Activity Centers – Create mixed use developments that are centers of neighborhoods and community activities and serve as hubs of non-automobile transportation systems.

6. Environmental Stewardship – Protect, retain or enhance the region’s important natural assets (including its air, water, land and forests) and integrate these natural features and systems into the character of the region’s communities and the experiences of its residents.
Guiding Principles

7. Quality Places – Strengthen the identities of the region’s diverse communities through preservation of significant historic structures and natural assets, creation of new landmarks and gathering spaces, use of compatible architectural and landscape design, and support for the activities and institutions that make each community unique.

8. Efficient Mobility Options – Invest in transportation systems, facilities and operations that provide multi-modal choices for the efficient and sustainable movement of people, goods, and services.

9. Resource Efficiency – Design buildings, sites, communities and regional systems to use water, energy, and renewable resources responsibly, effectively and efficiently, and to retain non-renewable resources for the use of future generations.

10. Educational Opportunity – Provide opportunities for all North Texans to have access to the schools, people and technology they need for success in learning throughout their lives.

11. Healthy Communities – Identify and support functional, sustainable infrastructure and institutions that offer North Texans access to affordable, nutritious foods, opportunities for physical activity, and access to wellness and primary care services.

12. Implementation – Achieve the region’s vision by adoption of compatible comprehensive plans and ordinances for cities and consistent investment plans for regional systems; involve citizens and stakeholders in all aspects of these planning processes.

Preferred Future (p.18)

- Physical development pattern offers opportunities to all parts of North Texas and increases choice for future North Texans
- Policy Areas & Centers
  - Natural Areas
  - Rural Areas
  - Separate Community Areas
  - Outer Tier Areas
  - Inner Tier Areas
  - Employment Centers
  - Mixed Use Centers
Preferred Future (p.20)

- Investment framework proposes coordinated approach to major issues for maximum return on investment in North Texas
- Investment Areas
  - Regional Ecosystem
  - Community Character & Form
  - Economy
  - Housing
  - Mobility
  - Climate Resilience
  - Education
  - Health

Preferred Future (p.26)
Action Package (p. 46)

- Extensive toolkit of over 200 items
  - Incentives
  - Best Practices
  - Model Ordinances & Templates
  - Technical Assistance
  - Benchmarks & Indicators
  - New Institutions/Entities
  - Regional Coordination & Collaboration
  - Communication

Action Package (p. 47)

- Priority Action Tools
  - Immediate next steps with roles for a wide range of stakeholders
  - Top 20
    - Most attention and action in 2010 regionwide
  - Next 10
    - Immediate action focused on individual issues or innovative research
Presentations This Morning

✓ Overview
  • Three panel discussions
    - Moderated by a VNT Charter Sponsor
    - Focused on one part of the Vision Statement
    - Presentations: how does North Texas 2050 support action on specific issues that affect the preferred future?
    - Presentations will be followed by questions & discussions
  • Action to create a preferred vision

North Texas 2050 Vision Panels

• Part 1 (ULI): North Texas is recognized worldwide as a region that sustains its economic success and vitality ...
• Part 2 (NCTCOG) ... because it contains many distinctive and highly desirable communities, ...
• Part 3 (UTA) ... supports innovative people and businesses and nurtures its varied natural assets.
North Texas 2050

- Reflects stakeholder and expert perspectives
- Proposes a future
  - With more choice for North Texans
  - With better coordination among investments
  - Shaped by all sectors
  - Offering more tools for decision-makers
- That is better than business as usual

North Texas 2050 Vision

Part 1
North Texas is recognized worldwide as a region that sustains its economic success and vitality ...

Urban Land Institute
ULI Overview

John Walsh

Perspective 1

Wendy Lopez
Perspective 2

Mayor Maher Maso

Perspective 3

Andre McEwing
North Texas 2050 Vision

Part 2

... because it contains many distinctive and highly desirable communities ...

North Central Texas Council of Governments

NCTCOG Overview

Mike Eastland
Perspective 1

Lou Brewer

Perspective 2

Phillip Poole
Perspective 3

Tim Bray

North Texas 2050 Vision
Part 3
... supports innovative people and businesses and nurtures its varied natural assets.

UT Arlington
UTA Overview

Don Gatzke

Perspective 1

Mayor Mike Moncrief
Perspective 2

Jim Brown

Perspective 3

Jon Shapiro
Action to Create a Preferred Future

Action & Next Steps

Ann Kovich
Business as Usual is Dead…

Evolution of VNT

- April 2005: Raising awareness with legos and maps

- March 2010: North Texas 2050 - a regional playbook and a call to action
Policies to Support our Vision of the Future

- Regional Policies in 8 Areas of Investment
  - Ecosystem, Community Character, Economy, Housing, Mobility, Climate Resilience, Education, Health, Coordination of Investments

- Policies by Type of Center
  - Natural Areas
  - Rural Areas
  - Separate Community Areas
  - Outer Tier Areas
  - Inner Tier Areas
  - Employment Centers
  - Mixed Use Centers

Key Stakeholders-Endorsement and Action

- Charter Sponsors – NCTCOG; UTA; ULI
- North Texas 2050 Action Team
- North Texas Commission; Housing Coalition; Education Coalition
- Regional Transportation Council
- Health Research Team
- Public sector – all jurisdictions
- Private sector property owners, developers, businesses
- You
**Toolbox for Action**

- Incentives
- Best Practices
- Model Ordinances & Templates
- Technical Assistance
- Benchmarks & Indicators
- New Institutions/Entities
- Regional Coordination and Collaboration
- Communication

**Top 20**

- Create structure for implementation
  1. Organization - *North Texas 2050* Action Team
  2. Resources
  3. Inter-jurisdictional coordination
  4. Benchmarks
Top 20

• Alignment of Existing Regional Plans/Policies
  5. RTC Regional Mobility Plan
  6. Water Plan for Regions C, D and G
  7. Trinity Common Vision

Top 20

• Create/Expand Specific Regional Coalitions
  8. North Texas Regional Sustainability Forum
  9. Expand economic development collaboration
  10. Form Healthy Communities Municipal Coalition
  11. Include housing initiatives with regional efforts
  12. Create forum for regional educational vision
**Top 20**

- Refine the 2050 Preferred Future
  13. Use continuing stakeholder input to refine growth vision
  14. Complete Regional Ecosystem Framework
  15. Begin regional action for the urban forest
  16. Prioritize public investments in outer tier areas
  17. Fund needed mobility investments
  18. Focus on integrated action in Mixed Use Centers
  19. Communications about *North Texas 2050*
  20. Progress report at 2011 Regional Summit

**The Next 10**

21. Prepare model codes
22. Raise venture capital funding
23. Develop tools to implement natural asset initiatives
24. Define entities/areas for urban wastewater services
25. Remove barriers to sustainable investment
26. Begin new regional marketing effort
27. Continue/expand Sustainable Development funding programs
28. Support local food and agriculture
29. Develop sustainability recognition program
30. Determine industry targets for the future economy
Your Personal Action Plan

- Stay engaged...resolve to make a difference
- Spread the word about North Texas 2050
- Think regionally - act locally

The fault, dear Brutus, lies not in our stars, But in ourselves...
Auditence Feedback

Karen Walz

Thanks for your input!

Today begins the opportunities for broader feedback on this *North Texas 2050* – we look forward to your additional comments.
Acknowledgements

Ann Kovich

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UT Arlington

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Deedie & Rusty Rose
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- Management Committee
- Advisors
- Research Team members
- Other volunteers
- VNT Staff
  - NCTCOG
  - SCS Staff
  - Project Manager

We’re Adjourned

Join us for the luncheon in MAC 2