

# Sponsorship Benefits

## Vision North Texas

Vision North Texas sponsors are essential to the success of this important partnership for the Dallas – Fort Worth region. Your contributions will help us create a vision for all of North Texas and develop the tools to make that vision a reality. Vision North Texas sponsors receive the recognition and benefits listed below.

### North Texas 2050

The *North Texas 2050* document will be something new for this region – a ‘gamebook’ that can be used by private, public and non-profit decision-makers so their choices create a successful and sustainable region. This document should be completed in December 2009. It will include action tools that will make it a valuable resource for investments and policy decisions in 2010 and beyond. Sponsors in 2009 will receive prominent recognition in this important and innovative regional product.

### Visibility at Major Events

Your company or organization will be recognized at important events attended by top regional leaders and decision-makers. These events are designed to attract large and diverse groups of North Texas residents who are engaged in civic and business activities and who are interested in shaping the region’s future.

### Regional Events

These events are designed to involve stakeholders from the entire 16-county North Texas region. The dates noted below reflect the current Vision North Texas schedule.

- A research report on the region’s choices for the future will be released at an event in September 2009. Event participants will include top business and non-profit executives, elected officials, officials from the region’s colleges and universities, and other civic leaders from the North Texas region. Sponsor commitments made by August 20, 2009 will be recognized at this event.
- The Regional Summit 2009, leading to stakeholder action on *North Texas 2050*, will occur at the end of 2009. This session will be the culmination of regional dialogue and decision. The sponsorship deadline for this event will be approximately three weeks before the Summit.

### Other Sponsor Recognition

Vision North Texas will use an innovative package of print and electronic communications to reach and engage people of all backgrounds and ages who are involved throughout this dynamic region. Sponsors will be recognized in these communications as well.

- The website ([www.visionnorthtexas.org](http://www.visionnorthtexas.org)) will be updated and maintained with interactive features that will draw frequent visitors.
- Vision North Texas makes many presentations to organizations around North Texas. Sponsors are recognized as part of these presentations.

Vision North Texas is a private-public partnership designed to increase awareness about the growth expected in North Texas and to involve people and organizations in initiatives that accommodate this growth successfully.

- Other electronic tools may include email newsletters and social networking outreach.
- Printed reports and publications will document the results of Vision North Texas research and stakeholder discussion.

## Sponsorship Opportunities

Titanium Sponsors (\$50,000 or more per year) will receive a package of benefits tailored to their particular interests and objectives.

Platinum Sponsors (\$25,000 per year) receive:

- ✓ Premier-level recognition in Vision North Texas publications, on the website and at all events
- ✓ Invitations to participate in task forces supporting the project
- ✓ Five (5) complimentary registrations for major Vision North Texas events

Gold Sponsors (\$10,000 per year) receive:

- ✓ Recognition in Vision North Texas publications, on the website and at all events
- ✓ Invitations to participate in task forces supporting the project
- ✓ Three (3) complimentary registrations for major Vision North Texas events

Silver Sponsors (\$5,000 per year) receive:

- ✓ Recognition in Vision North Texas publications, on the website and at selected events
- ✓ Invitations to participate in task forces supporting the project
- ✓ One (1) complimentary registration for major Vision North Texas events

Bronze Sponsors (\$2,500 per year) receive:

- ✓ Recognition in Vision North Texas publications and on the website
- ✓ Invitations to participate in task forces supporting the project

Iron Sponsors (\$1,000 per year) receive:

- ✓ Recognition in Vision North Texas publications and on the website

Sponsors at lower levels will be listed on the website.

Contributions should be made to The Urban Land Institute, which is a 501 ( c ) 3 organization; therefore, your contributions may be tax-deductible. Please contact Karen Walz, Project Manager, for more information.

Vision North Texas  
381 Casa Linda Plaza #147  
Dallas TX 75218  
214-320-1154  
[vnt@planforaction.com](mailto:vnt@planforaction.com)



**We want to be a sponsor and help Vision North Texas create *North Texas 2050!***

- |   |   |
|---|---|
| <input type="checkbox"/> At the Titanium level (\$50,000 per year or above) | <input type="checkbox"/> At the Bronze level (\$2,500 per year) |
| <input type="checkbox"/> At the Platinum level (\$25,000 per year)          | <input type="checkbox"/> At the Iron level (\$1,000 per year)   |
| <input type="checkbox"/> At the Gold level (\$10,000 per year)              | <input type="checkbox"/> With a sponsorship of another amount:  |
| <input type="checkbox"/> At the Silver level (\$5,000 per year)             | \$ _____  |

- This sponsorship covers the following time period:
- 2009
  - A different period of time: \_\_\_\_\_

- This is our choice for making the contribution:
- We are enclosing a check to **ULI North Texas District Council**.
  - Please bill us.

- We will provide a digital version of our logo to be used in Vision North Texas materials.

The primary contact person regarding this sponsorship is:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company or Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State and Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Please include this secondary contact person for our sponsorship:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company or Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State and Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_