North Texas
Alternative Futures

September 18, 2009
Sheraton Grand Hotel
Irving, Texas
Introduction

Karen Walz
Mayor’s Perspective

Mayor Tom Leppert
City of Dallas
Mayor’s Perspective

Mayor Mike Moncrief
City of Fort Worth
Highlights
Connected Centers
Scenario

Best Futures Reporter
Tim Rogers
D Magazine
Highlights
Return on Investment
Scenario

Best Futures Reporter
Bill Hethcock
Dallas Business Journal
Highlights
Diverse, Distinct Communities Scenario
Best Futures Reporter
Bill Bancroft
Conbrio
Highlights
Green Region Scenario

Best Futures Reporter
Chris Kelley
KERA
Keypad Polling

Individual Feedback about Critical Issues & Priorities
Background Issues
The county where I’m most involved is:

1. Collin
2. Dallas
3. Denton
4. Tarrant
5. Other Eastern (Ellis, Hunt, Kaufman, Navarro, Rockwall)
6. Other Western (Erath, Hood, Palo Pinto, Somervell, Wise)
My primary stakeholder interest is:

1. Arts & Culture
2. Business/Economic
3. Development
4. Education
5. Environmental
6. Health
7. Government
8. Neighborhood/Civic
9. Other
My involvement with VNT is:

1. My first involvement
2. Heard presentations
3. Attended workshops
4. Participated in VNT research
5. I’m an Advisor or Sponsor
Should sustainability be a criterion when North Texas makes regional investments?

1. Yes, this is essential
2. Desirable if we have enough resources
3. Probably not worthwhile
4. I’m not sure
Should we set regional investment priorities based on a preferred growth scenario?

1. Yes, this is essential
2. Desirable if we have enough resources
3. Probably not worthwhile
4. I’m not sure

![Bar chart showing the percentage of responses to the question. 72% of respondents said 'Yes, this is essential', 26% said 'Desirable if we have enough resources', 2% said 'Probably not worthwhile', and 1% said 'I’m not sure'.]
Alternative Future Scenarios
The primary advantage of Connected Centers is related to its:

1. Physical development pattern
2. Investment framework
3. Match with future market needs
4. Effect on communities of particular types
5. Economic effects
6. Environmental effects
7. Equity effects
8. Several of these equally
9. Something else
The primary advantage of Return on Investment is related to its:

1. Physical development pattern
2. Investment framework
3. Match with future market needs
4. Effect on communities of particular types
5. Economic effects
6. Environmental effects
7. Equity effects
8. Several of these equally
9. Something else
The primary advantage of Diverse, Distinct Communities is related to its:

1. Physical development pattern
2. Investment framework
3. Match with future market needs
4. Effect on communities of particular types
5. Economic effects
6. Environmental effects
7. Equity effects
8. Several of these equally
9. Something else
The primary advantage of Green Region is related to its:

1. Physical development pattern
2. Investment framework
3. Match with future market needs
4. Effect on communities of particular types
5. Economic effects
6. Environmental effects
7. Equity effects
8. Several of these equally
9. Something else
Next Steps

Don Gatzke
Dean
University of Texas at Arlington
North Texas 2050

• Drafting of document based on today’s discussions
  - Opportunity to assist on research team or via web

• Review of draft
  - Should be completed in late December

• Regional Summit 2010
  - January 22, 2010

• Endorsement
  - By partners, sponsors, stakeholder organizations

• Implementation
  - 2010 and beyond
Acknowledgements

Don Gatzke
Dean
University of Texas at Arlington
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- The University of Texas Arlington

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HNTB
Thank you to our team

• Advisors & Management Committee
• Research Team members
• Discussion Leaders
• Recorders
• Other volunteers
• NCTCOG Staff
• Project Manager
We’re Adjourned

Mark your calendar for the Regional Summit on January 22, 2010