Vision North Texas Regional Summit
October 28, 2011
Results from Work Session Discussions
1. Learning From Local Success
NEEDS TO BE ADDED

- BREAK OUT OF COSTS / RATIO OF FUNDS

- INCLUDE ALL SUB-HEADINGS "INFO STILL PENDING" IF NOT AVAILABLE

- PRINT OUT OF MAP OR SOME WAY TO LOCATE CASE STUDIES
- ADD WEB LINK TO CASE STUDIES
- ADD AVS SQA/UNITS
- ADD MORE BACKGROUND & CONCLUSIONS
- MEASURE OF COMPLETION
- DOCUMENT SIMILAR CASE STUDIES/ LINK TOGETHER
- TABLE DOESN'T SEEM VERY USEFUL. MAYBE JUST LISTING WHICH CATEGORY IT FALLS INTO.

- ADDITIONAL LINKS & REFERENCES

- ADD TIMELINE OF PROJECT
MOST VALUABLE
- GUIDING PRINCIPLES
- GRAPHICS
- PROVIDES INFO FOR ALL AUDIENCES
- ACCESSIBLE
NOTES/COMMENTS: CASE STUDIES

☐ REVIEW MATRIX & COMMUNICATION ABILITY.
☐ MAYBE INCLUDE A SEGMENT ON FIN. ASPECTS OF PROJECTS.
☒ TRANSPARENT NEED OF DECISIONS!
☐ GRAPHIC RELATIONSHIP TO RELEVANT 12 DEV. PRINCIPLES

EX - O ●●●
How are case studies selected?
- Define
- Document
- Measurable (i.e. LEED)

Define context of case study site.

Similar amount of info/data presented in all case study projects.

* Take VNT out to the individual cities, towns, neighborhoods via a road show to get more general citizen input & participation.
* Link plan colors to chart
* Consider use of more informative tags —
* Are we giving the impression that the studies with more info are better
* Project status,
2. Tracking – and Predicting – Progress
What issues/topics to be covered

- Choice
- Health in all throughout
- Race/Ethnic across economic line
- Diversity
- Tolerance
- Change in disparity gap
- Need baseline
- Free & reduced lunch
- Elementary schools - distribution of race/ethnicity in elem.
- Access to services

Tracking Progress
Issues/Topics 2

Quality of life
Tracking progress
Affordable Housing
Livable Wage
Water-use efficiency
Access to nutritious foods
Education quality of
Proximity to known carcinogenic hazards
Safety - data vs. perception
Park Projects - measure activity
Crime, vehicle, pedestrian
Regional vs. local
Issues / Topics

Funding
Policy
Ordinance

Workforce Development - Univ. → Job in Region
Retention, Alternatives
# Regional & Local Levels

## Measurable Indicators of

<table>
<thead>
<tr>
<th>+ Public Health</th>
<th>Public Safety</th>
<th>Healthy &amp; Quality Communities &amp; Places</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access within 1/4 mi to Community Gardens</td>
<td>Clean, Light, Wide Walks, Visual Appeal</td>
<td>Pedestrian-Oriented Community Design</td>
</tr>
<tr>
<td>Food Coops, Farmers Markets</td>
<td>Landscape Appeal &amp; Level of Care, Min. Standards</td>
<td>Brownfield + to Schools</td>
</tr>
<tr>
<td>Partnering w/ Organizations TO Access (YMCA + Community Garden)</td>
<td>Public Spaces, Linkage to Provide Visual Supervision (Green Trains)</td>
<td>Infill Incentives</td>
</tr>
<tr>
<td>Governmental Policies to Promote</td>
<td>Stable Housing, Multiple Econ. Level Housing</td>
<td>Recycling Incentives + Access</td>
</tr>
<tr>
<td>Funding Partners - Foundations, Corporations, Gov't. Level - Regional</td>
<td>Making Healthy Food Affordable &amp; 1st Choice Fruits &amp; Vegetables</td>
<td>Non-Gated Community Living Development Question: States vs Safety Driven</td>
</tr>
</tbody>
</table>

## Goals

- Educate

## Making Physical Activity a Top Priority Goal

- Tracking Progress
Education

\begin{align*}
\% & \text{ of college educated} \\
\% & \text{ of young college educated}
\end{align*}

Reach or exceed parity w/ comparable regions

C + T education

Closing the gap between jobs & training

INC EMPLOYMENT RATE

RAISING PAY SCALE

CREATIVE CLASS OCCUPATION INDICATOR

TIER 1 UNIVERSITY
<table>
<thead>
<tr>
<th>What to Measure</th>
<th>How to Measure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health care Access as stated in principals</td>
<td># of providers who take medicaid/medicare (beyond ER)</td>
</tr>
<tr>
<td>Access to safe recreational options across race/ethnic/ages</td>
<td></td>
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</tbody>
</table>

Tracking Progress
Racial, Ethnic, Economic, Diversity

What to Measure | How to Measure

- Housing choice and other principals
- Who has how much choice, racial/ethnic breakdown
- Educ
  - Who gets in & goes
  - $ for college & trade school
  - to college & trade school

Eco 1
- Who starts & succeeds in a new business
  - Who gets startup capital & from what sources

Eco 2
- Nielson
- Claritas
- American Community Survey (by the Census)
- (ie rent burden, overcrowding)
- Metrotex
- (Real Estate Assoc. Source)
- Fed Govt. & Dept. Ed

SBA & Banks
- Regional Analysis & Impact on Fair Housing
V.I.T.

- Mobility Transportation Alternatives
- Housing Neighborhood Choice Options
- Access to Jobs
- Economic Development
- Quality of Life - Health Recreation
- Population Growth

Tracking Progress
WATER + ENVIRONMENTAL RESOURCES

Measures

- Monitor water usage
  - Residential
  - Commercial
  - Public (muni, co, golf courses)

- Muni Water Ordinances
  - Use of grey water/micropipe for grey water

- Water Loss Measurement

- Holding Ponds/Evaporation
  - Existing
  - Proposed

- Protection of Watershed Areas

- Drought Experience (Quantified)
  - Comparable rainfall year over year
  - Caused by?
Muni. Ordinances
- Landscape (drought resistant landscaping)

Water Purchases by Muni's
- Business Models from Suppliers
  - Is muni required to purchase more than is needed?

(vs.) - Tiered price structure
- How frequently are contracts renegotiated

Budget for Water
- Spending/cost trends (Muni, res., comm.)
- Muni infrastructure
  - Age — Need for replacement
  - Growth of pop for → ability to pay for replacement
- Demographics

Models
Share successful models w/other pol. subdivisions.
3. Sustainable Economic Growth
ISSUES

1) Transportation
   - Arlington has no mass transit.
   - NTX region mass transit system is disjointed, turf control, affordability

2) Education
   - Low graduation rate.
   - High dropout rate, especially in urban areas.
   - K-12 public schools.
   - Ability to quantify & measure results/problems.
   - Is the problem real? Is it reality or perception?
   - Low literacy rate (38%??)

3) Business Climate
   - Participation by private/public
   - What are we doing to attract F500?
   - Distribution of corporate presence is imbalanced.
   - Losing talents to other regions/cities.

Opportunities

- Rail capacity
- Airport linkages

- Universities
- Great young minds
- Recognition of importance of education
- Partnerships with Corps.

↑ participation
↑ incentives
- Tap in private sector resources.
Issues
4) Intercity Cooperation
   - Inefficiencies
   - Allocation of Resources
   - 135 cities!

5) Communications Network
   - Bottom-up approach
   - Reaching the individuals
   - Where groups fit into the network?
   - Faith-based, biz entertainment, Ethnic, Education (All the people clusters)

Opportunities
- Front End - Diverse
- Back End - Collaborate
- Cohesiveness
- Social media
- Improve info sharing
- Break down silos of communicating
- Info also needs to flow from bottom up -> not just top down
- Improve articulation process about needs
- Opportunities to engage & communicate
ISSUES

6) Biz/Economic
   - Imbalance between residential & commercial areas
   - How much incentive is enough? Where's the break?
   - Inherent competition among cities & counties.
   - Too much focus on biz attraction & real estate development

Opportunities

   - More proactive eco. development & planning
   - More focus on leveraging the existing assets
   - Real Estate Re-development

   - More biz retention, existing biz expansion

   - Build on existing strengths - arts, infrastructure, talents, education
   - Quality of Life

physical neighborhoods, real properties.
OP

- Immigration
- International connectivity
- Family support of preschool educators
- Variety of learning environments
- "Love where you live" community connection

CON

- literacy
- Math skills
- Immigration
- Family fabric
- Poor economic choices
- Poor training
- Fragmented geographically
- Information sharing between communities
- Disparity of neighborhoods
- Transportation system congestion - roads
- Fragmented decision making in transportation
- Funding for transportation
- Perception of "
- Legislation for transportation
+ Redevelopment/repurpose of old city areas
+ densification-building "up"
- Mixed use
- "rural" mentality
- no "swagger"- perception- attitude
- lack of "Branding"
- Water & funding rules
- Environmental impact of... 

+ Diversity in Business
+ Right to work state
+ Pro Business Gov
+ Alliance Free trade Zone
+ Inland Port
+ Supportive Community $$$$ 
+ Growing Cultural Community

- Need more

+ Education centers
+ Medical centers
+ Lots of participation
+ Art at community level
+ Sports/Recreation centers

- Cut funding for Arts
- Public/private relationship

+ Great buildings
- Need public space
1) Underemployed.
2) Follow "area" where want to live, not job - leads to underemployment.
3) Opportunity to rethink community.
4) Dart 4A-4B → disincentive.
5) Skill gap.
6) Universities need to work together.
7) Moving w/in region - looking for new deal → communicate throughout.
8) Incentives to businesses paying above county scale.
9) Education - lack of several Tier 1.
10) K-12 quality - lack funding.
7) Equity of good education
8) Drop rate: high

If you pay in a district, keep funding the pockets of excellence

Turkish Harmony School model
Concentrate on related fields

Advanced manufacturing
To keep midclass have to invest in education
Not everyone needs a 4-yr degree

Educating the unemployable

Matching job needs w/ educ. preparation

We lost sight of the liberal arts

What happens to the rest of the universities if not research universities?

Technology & idea transfer from the university from all the schools

Practicum classes

Technology driven educational change

Online universities = +20-30% annual growth

where traditional = +2% annual growth

Quantifying + cross-pollination

3
* Living in urban areas may conflict w/ safe raising of children.
* Walk to nightclubs, bars, etc.
* Cost of housing: How do we maintain older communities while making it affordable? City of super-rich want work.
* Attracting workforce—need "workforce housing"—walkability
* Attainable housing—above the "affordable housing"—
* China is one of the few countries that actually has planning.
Teaching to the test limits creativity & reasoning skills.

Urban school district is a deterrent to attracting new businesses – suburbs (HEB, Birdville, Keller) grow & attract better.
Let the students
tell us --- not so top down

Mind-set of school boards may be outdated

Testing methods can now do a lot more diagnostic work than standardized tests can be individualized
Testing = only "driver" in education

Public ed. is "broken
Education should spark creativity--we are bound by accountability

Education is still "top down"
Schools in higher ed working across disciplines. How do we make more of this happen?

- Working across institutions - K - 16+
- A neighborhood of choice - Microcosm of success

- If you could change the growth pattern by 59% back into urban areas it would make a "macro" difference when aggregated

- Arlington - no public transportation

- Multiple hubs
Need to partner w/ university.

Need schools that nurture creative people -- Dallas isn't it -- Austin is it.

Now is a time to be in N. TX -- Music scene... yet is it "underground"?

How can we help grow the "pockets" of eclectic vibe
Manuf = jobs that will never come back.

Must think of the future for people in education system now.

Rethink what our education system is for.

We might end up w/ most educated unemployed workforce in the world.

We might lose the professionals who caused us to think about econ. dev. in the first place. Middle mogs — no longer needed.

Need for people w/ cross-functional abilities is increasing. Need more “hybrids.”

Continuous development, education — need for continuous teaching openness & creativity.

Creative & critical thinking.
How to

Microcosm - Success

Education
- Voter appeal for School Board
- Charter/Magnate

What do kids want?
- influence policymakers
- empower teachers
- Engaging with others

Housing
- Urban growth boundary
- Mixed form-based building "Small & Smart"
- Affordable - attainable

Think + green

Transportation
- Accessible
- institutional planning for density
- E+P (Elect - Park - Ride)

Build on Success

Lifestyle
- Eclectic neighborhoods
- Arts - Music - Families - Subsidized housing - for artists - Attainable

Competition
Strengths

- Central location
  - Main hub American
  - Logistic Superiority
  - NAFTA Corridor
  - Hwy
  - Logistics Hubs
  - Multi Modal Infrastructure

- Tax Friendly / Biz Friendly
  - Low labor costs / Right to Work
  - Easy capital flows
  - Strong ED leaders

- 2 hr flight to anywhere

No state income tax

3
Challenges / Opportunities

- Low wage jobs / service
- Importing / Not home grown
- Lack of jobs / business creativity
- Demographic changes
- Aging / Young populations
- Need to balance
- Education / Skills training
- Tier 1 lacking / Univ. competition
- Lack of Regional Commmune / Coop

"Need to change mindset / competition"
Chall / Opp

- Need data for A+C
  - make it part of infrastructure
- Regional Mobility
- Fact based policy / legislation
- Patient capital
  - Bottom Focus - Build on Univ.
- Not Tourist destination
  - Need distinction
  - Fight stereotype
  - Sprawled landscape

Q & L

Demographics

People / Educ

Vehicle for Collab

Bottom up
Geography
Bus/friendly
Tax
Strong
Leaders

Demographics
Q & L
No vehicle
"Cooperation"
No distinction
Home Occupation Business
Reg & Dev Plan
- Need Industry cluster data - synergy
E.D. ListServe
COS website
4A/4B tax structure
how to level playing field
at State level
In-fill Develop.
Car sharing / pay for parking consumption

- Fringe dev. pays for itself (infrastructure)
pay for public good more as mkt commodities

Green industries / solar / incentivize
use in development

Community svc as tenure reg. / reward
academic consultants / student projects
Public svc option

Provide "neutrality"
Economic Development

NEW
REDEVELOP
SPECULATIVE \( \rightarrow \) willing to incentivize
Corporate recruitment
New
Bus. retention/expansion
Entre. develop.
Target Enterprise:

- Only incentivize companies from outside or new
- Cultivate partnering w/ banks - enterprise.
- Foster financial culture
- Think tanks
- Financing, develop more capacity for enterprise
- Find identity w/ energy/technology
- Create regional identity - sporting center
- New forms of Health Care need to capitalize of SW Health Center
Merger of talent from ISDs to hospital districts to universities

Need 5 yr. regional business plan/strategy

Possible identity linked to aircraft manufacturing

Regional Economic Development Strategy → Public/Private Partnership

Expand on transportation transfer centers & DFW

-hire immigrant/pesp.
Economic Development

Branding
- During national coverage promote North Texas "stuff"
- Create the perception of quality
- Benchmarking
- More flexibility in funding
- Unify vision within cities/region
- Finding what's unique
Education/Training
- Internships/Apprenticeships
- Technical schools
- High school/community college partnership
- ↑ self perception to ↑ dropout
- Mentors
- Flexibility in educational settings
- ↑ expectations
Embrace Demographic Changes

- recognize and celebrate groups
- roundtables for multi-cultures
- trade w/ Americas
- promote "cross roads" of N.T.
- School part of community
- Computer labs open @ night for community

3
4. Places People Love
**People, Places, Love**

**Shut A1**

**Question 1**

Where, What...
- Fairview
- UTA, UTD, SMU, UNT... universities

**#2 Checklist for m/u ctrs**

- Accessibility to transit
- Walkability
- Density: higher appropriate
- Access to services
- Locate near exist. infrastructure
- Offer diversity of housing options (s/h, m/f, senior living)
- Economic diversity = long-term viability
- Include cultural/recreation/academic needs
- Appropriate size/scale to surrounding area
- Enhance surrounding community
- Flexible zoning to allow m/u
Checklist for m/u

political will

developer understand neighborhood needs + incorporate in m/u ctr

- location + visibility
#3 What makes multi-use centers successful in new time?

- Amenities (wi-fi, civic, public spaces, etc)
  - Special event areas (indoor, outdoor)
- Adaptable construction/design to allow for change of uses
- Proper zoning/development regulations (form-based codes, etc)
#4 Support M/U Ctrs

- Expanding transit options near M/U ctr
- Improved transit/rail connections + planning
- Public/private partnerships to help w/ funding costs
- Accountability/transparency of public officials/transit providers related to use of public funds
- Education of M/U + appropriate scale
- Promote benefits of M/U
WHERE/WHAT/TYPOLGY

Downtown Irving - Historic District 6 Blocks
Areas/Nodes around transportation network connecting Dallas, Fort Worth w/DFW International Airport
- Frisco, Irving, North Richland
- Has, Richland Hills

Existing downtown cores & neighborhoods where mix of uses is or could be present

Redevelopment to promote community, walkability, etc. Includes changing zoning as appropriate to allow new uses, creation of open space, etc.
FACTORS TO CONSIDER

ENVIRONMENT & OPEN SPACE
- TREES
- WATERS
- SUSTAINABLE COMMERCIAL UNDERWRI
- DON'T NEED HIGH END RETAIL
- NEED COMMUNITY BASED DRIVERS
- ABILITY TO EVOLVE

FINANCIABLE

EDUCATION - WHAT/WHY/RETURN
- EXAMPLES
- LOCAL INVOLVEMENT
- GETTING WHAT WE WANT
- MANAGING EXPECTATIONS
- LONG TERM VS. SHORT TERM THINKING
SUCCESS OVER TIME
- SMALL BLOCKS
- DIVERSITY OF USES + EXPERIENCES
- INTERACTIVE
- FLEXIBLE
- ACTIVE
- LANDMARKS
- COMMUNITY OWNERSHIP
- PEDESTRIAN ORIENTATION
- MEMORABLE
- SPIRIT OF THE PLACE
- DIFFERENTIATION

ENVIRONMENTALLY SUSTAINABLE
* Permeable surfaces
* Infrastructure
* Hardscape/Softscape Design
* Sustainable Development
* GREAT DESIGN
How Can We Support?

PPP Environmental Grants to allow upgrades desired by community.
Regional support for:
- Transit
- Zoning/Flexibility
- Open Space
- Funding
- Education

Integrating culture, arts, research and education with regional goals.
Regional equity.
A great plan.
Researching the research.
"Think Tank" PPP.
1999 NRH mixed use

85-90% developed
residential
retail is slower

McKinney
Town center died
5 yrs. sport in retail
DART owned prof.
die w/o talent
restaurants / retail good
but not essentials

Carrington
DART
City

FW West DFL
no public transport
bus

Arlington
MU downtown
UTA
Center St., J
College Park
Underway

PPL Sheet C1
Arlington
Center St.
Center ped-oriented
Abrams - change
Complete street
Lack of mixed income housing

Collingville
1999 Residential office
$6m wedding chapel
+ retail

Rowlett
Plan vision study
Funding source
Hot legal citizens
400

Rockwall
Old center
Harbor OK
Sachse

Legacy Town Center
Crais Ranch
- Retail going where IT wants to go
Addison Town Circle

Success
- Cooperation among land owners, town + developers
- Viable location
- Sustainable thru change
- Tax base
- If investing want returns

Developers have short term view, 5-10 yr perspective

- How do you want them to change
Comp land use plan
US, spot zone
Community mtg
Image

Tools
1. Design charcoal to up down
2. Overlay district
3. Ground up chair he going to residents first
4. Relinquish control - everyone involved
5. Creativity

Buy in public
- **Define term**
  - MF: garden opt?

- Tool
  - MF is better maintained stigma

- Mix of residential
  - Input
  - Elderly

- Involve landowner
  - Did they check with community?

- Form based code
  - Case studies
NEED Public Transport?
- park & walk (ped. friendly)

Possible ToD/MU Areas
- N. of 635/Farmers Branch
- Old TX Stadium
- Valley View
- Bishop Arts
- UNT Dallas
- Gus Thompson/I-30 (Town East Mall)

WHAT DO MU AREAS NEED?
- Greenspace
- Residential
- Pedestrian facilities / streetscaping / appropriate design
- Schools / public institutions
- Entertainment
- 24hr business/vitality (daytime lunch)
- Affordability

TYPOLOGIES
- Urban vs Suburban
- Towers / low rise
- Integrated vs separated (destination MU)
Qualities of places that makes NU succeed:

- Waters creek - no transit/access
- Not affordable - cannot live & work - need to fix
- Need Gov. incentives?
  - Development incentives (reduce development costs)
  - Rent incentives
- Mix of old & new
- Established mixed income area
  - Context (correct context) new development / repurposing
- Density
- Safety - some NU areas
  - Entertainment value for those that do not live there.
- Job concentration
- Scale (traditional campus not compatible)
- Destination
How CAN N. TX Support MU Centers

- Faster Zoning Approval /
- NIMBYism on MIXED/low Income
- EDUCATION (proactive education) for public/public leaders.
- Political Support (public support) for economic driven
- Correct zoning tools
- Generate knowledge on performance of landuse/development

How does the environment fit in this?
- Even in impervious areas have better water use
- Sustainable transportation (ppl living close to work)
- Efficiency of existing infrastructure

WHAT CAN / SHOULD WE (VNT) DO NEXT?
- we aren't fixing transit by making 'Town Centers' (look @ transit too)
0. POLICING DECISIONS - EMERGENCIES, ROLLING

1. GOOD

2. TYPOLOGY
   - WHERE COULD THEY BE?
     - DNA WHERE, BUT TRANIT WILL AID DRUG SUCCESS
   - VERTICAL NOT ALWAYS POSSIBLE - WHAT MATTERS?
   - 24/7
     - INTERACTION OF USE (WORK, PLAY, LIVE...)
     - SUPPORTIVE OF...

2. USE/Criteria
   - NEIGHBORHOOD NEED REVIVAL
   - DEPEND LEVEL OF DENSITY/ACCESS
   - EXISTING - FUNDABLE INFRASTRUCTURE (W/S, ROADS...)
   - INTERMODAL (VIA, TRANSIT, PED) - REALITY THAT CITIES RECOGNIZE
   - HOLD W/ MOBILITY 2035 (CONT.)

3. PUBLIC REALM - PUBLIC SPACES
   - PRIVATE INVESTMENTS - ECONOMIC VIABILITY - COST OF DEVELOPMENT
   - PUBLIC DEMAND/USE
   - RIGHT MIX OF USE (
     - CITIZEN BUT-IN (MULTIFAMILY - ACTIVITY)
     - EDUCATION

   - STRONG ATTENTION (HIGH VISIBILITY)
   - INNOVATION / INTEREST!
3. FLEXIBLE PLAN TO RESPOND TO DEMAND AS
   - FLEXIBLE ENTITLEMENTS
     - ACCESS/CIRCULATION FOR MIX OF USE (DECONSTR.)
   - FLEXIBLE MIX DESIGN/ENTITLEMENTS
     - CITY CAN'T FORCE A USE
   - CRITICAL MASS OF "DEMAND GENERATORS"

   AND/OR

   - TRANSIT - TO MAKE IT AN ACCESSIBLE DESTINATION
   - EASY/PLEASANT
     - UPTOWN WALKING DISTANCE
     - FROM TRANSIT TO CASH REGISTER

   - COMMUNITY SUPPORT/ENGAGEMENT
     - EVENTS

   - GOOD SCHOOLS - OTHERWISE MOVE TO "DURBS"
4. NEED IMPLEMENTATION ABILITY
   - POLICY/ADVOCACY
   - EDUCATE/CONSULT (NOT JUST "RECOGNIZE/ALARM")
   - TAPS

   - CITY STAFF TO RESPOND TO DEMAND FOR MW ORIENTATIONS
   - STAFF AUTHORITY - NOT HAVE TO GO THROUGH COMMISSIONS...
   - EDUCATION OF P.R.P. ORGANIZATIONS OF "ELECTED OFFICIALS" TOWARDS
   - SUPPORT - I.E. POLICY LEVEL

   - NEED MORE "MARKET" FEEDBACK
   - CHALLENGE, EXOT. DEB

   - MAKE IT EASY
   - PARTNERSHIP/FUNDS
   - INCENTIVES - INCENTIVE, DOWN TO MUNICIPAL

1. EDUCATION
5. Resilience for a Changing Region
**Final Priorities**

1. Growth Management
   - Resource Management
   - New Energy Resources
   - Engagement & Outreach
   - Economic Disincentives

2. Population Growth
   - Participation & Outreach
   - Aging Population
   - Projecting Future Preferences
   - Cooperation v. Competition

3. Transportation
   - Roads, Rail, Bike
   - Land Use Patterns (mixed use)
   - Air Quality
   - Water (Reuse)
   - Tolerance
   - Building Identity, Branding, Image

   - City Role - incentives
   - Involving younger generation
   - Education

   - Addressing Climate Changes
   - Water Management
   - Storm Water
   - Forecasting Population
Growth Management

Market Forces / Profit

Responding to Growth
Carrying Capacity
- TX
  - Nat Resources
  - Impact of the Drought
    - EROE & Heat Wave

Group 1 #1 (Session 5)
CULTURE / MINDSET

- FROM: UNLIMITED RESOURCES

TO:

HOW DO WE HANDLE PRESSURE TO CHANGE

<table>
<thead>
<tr>
<th>CHANGING CULTURE</th>
<th>PRESSURES</th>
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<tbody>
<tr>
<td>- NEW ENERGY SOURCES</td>
<td>- ECO.</td>
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<tr>
<td>- AIR QUALITY</td>
<td>- AIR QUANTITIES/ICS</td>
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<tr>
<td>- EFFICIENCY</td>
<td>- TRAVEL.</td>
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<td>- POLITICS</td>
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(Group 1 #2 (Session 5))
ENGAGEMENT / OUTREACH

- CHAMBERS
- ECONOMIC DEVELOPMENT CORPS.
- CHURCHES / NON-PROFITS / ROTARY / LIONS / OPTIMIST
- COUNCILS / COMMISSIONS (CITY / COUNTY)
- NEIGHBORHOOD ASSOCIATIONS
- SCHOOL DISTRICTS
- MUTUAL BENEFICIENCE

- FACTS
- EDUCATE EARLY
- TOOLS

SHARING BEST PRACTICES (CORPS, NEIGHBORHOODS)
- VMT / COG / TML / LCMA / IT
- REGIONAL / DES

Group 1 #3 (SESSION 5)
SUGGESTIONS

POLICY CHANGE

Elected Officials

Public Support

How?

$$ - COST/BENEFIT

What's in it for me?

Evaluate the Urban Rural

ORG - ROR

DISTINCtIVES

NO PAY
NO JOE
NO CHANGE

GROUP 1 #4 (Session 5)
GROUP 2

High Population growth
- address strain on resources?
  - water, drought
- cultural enhancements/differences
- education
- adapt to changes in population in terms of representation

Suggestions
- focus on population changes
- address ways to increase political participation among all populations
  - grassroots movement
  - newsletter, email, mailings
  - community outreach

- address "aging" population needs desires
- housing issues
- single family residences vs. multi family residences
- Single housing units
- Multi-housing units
  - individuals want walkable communities
  - how do cities plan for this?
  - is this occurring?

* Keep education aspects
* More involvement (directly) w/ city leaders
  - VMT Committee needs
  - to go to leaders
  - (fit it into leaders' schedules)
* Proactive w/ community leaders

Cooperation vs.
- Competition
  - involve smaller cities in planning
  - larger cities invite smaller cities to the table
Addressing Climate Changes

- Probably happening at a lower level
- Storm water management
- Forecasting population
  - Use in water planning
  - Storm/wastewater planning
Group 3 (Session 5) (Page 1)
- Education
  - Public School Systems
  - Universities

- Transportation Coordination (FW & AR1)
- Bike Lanes?
- Land Use Patterns (mixed use, dense)
- Air Quality

- Water
- Research Funding

- Tolerance & Culture

- Branding & Image

- City Incentives

- Young Generations

- Parks & Green Spaces
  - Demographic Changes
  - Disadvantaged Populations
  - Broader Base of Planning
  - Participation

- Involvement & Networking
6. Environment & Infrastructure
- expand GP regional
- sewer systems, imp. cover, sw outfalls, water wells -> datasets
- GP major stems of Trinity: urban areas, tool for cities (daylight)
- revenue used only for purpose
- wildlife data, critical habitat
- continue to identify existing tools - clearinghouse
- growth, water quality
- looking ahead regionally, resource ($) efficiency
- LID & do better job of integrating
- BMPs & checklists
- No street trees - infra.
  - add tree canopy
- Sidewalk too close to road
- Frontage zone not always desired
- Add bike lanes
- Tax impacts \rightarrow $ how can we fund projects
- Infrastructure costs from oil well industry
- Economy driven by development
- Can bring residents to region
- Coordinate trans & greenprinting
- Weak landscaping
- Street too wide
- Larger median
  - Have multiple benefits
- Street should match density
- Find balance between pedestrian & imperious
- Storm water management

- too much pavement
  Compared to use

- Progress equals
  pavement?

- Access to food - markets
- Access to public space creates community
- Abandoned developments
- Land use
- Neighborhood retail
- Utility bars, burials
building facade makes the street work
- overcompensate for motorists
- incentives for not overcompensating
- check list of best practices for developers & local govt.
- Need parking for families \( \rightarrow \) balance

- Parking min/max?

- Don't want to grow as we have in the past \( \rightarrow \) livable communities
  
  For the $3m people coming to region
- Account for new technology

- Bring more stakeholders to the table & bring them in earlier in the process

- Need better metrics

- Weather
- financing requirements don't meet sustainability principles
- Govt. requirements don't always mimic community values
- TIF -> best tool (financing)
- 300
Econ/Infra Session 6

- Economic developments
- Spur others
- Development incentives
- PPP
- Challenge to get through funding process
- Return on investment
- Combining like uses
- Form based codes process to allow
- Public education
- Streets more integrated
  PWP & R, N
- Watershed
- Involve community from the beginning

- Trail system that connects to destinations as part of thoroughfare plan
  - ROW for trails set aside
  - School sitting

- Health benefits
- Add GIS & environmental checklist to guide
- Prioritizing investment
- Matrix funding for funds w/ SD goals